

7. (Three times amended) The method according to claim 1, wherein printing is produced by an inkjet.

8. (Three times amended) The method according to claim 7, wherein the inkjet printing includes a fluorescent material that is optically detectable under selected lighting conditions.

12. (Twice amended) The method according to claim 1, including the act of cleaning the magnetic tape subsequent to printing a servo track on the magnetic tape.

15. (Twice amended) The method according to claim 1 further comprising optically verifying a characteristic of the optically detectable servo tracks for controlling a marking quality of the servo tracks.

18. (Twice amended) The method according to claim 1, wherein printing to the portion of magnetic tape includes applying an embossing roller to the tape to form a servo pattern thereon.

21. (Twice amended) The method according to claim 1, wherein printing to the portion of magnetic tape includes metallizing the tape to form a servo pattern thereon.

22. (Twice amended) The method according to claim 1, that includes employing a photographic process to develop an image representative of a servo track pattern.

23. (Twice amended) The method according to claim 1, wherein printing to the tape includes applying a fluorescent material to the magnetic tape.

60. (Amended) The method according to claim 1, wherein a force generated by a linear tape motion urges the recording side of the magnetic tape against a first surface disposed in the work area so as to maintain a printing focus of the non-recording side of the tape with respect to a printing pattern. --